

## EEO Public File Report

**WPST-FM, WNJE-AM, WCHR-AM  
(TRENTON, NJ)  
February 2016 – January 31, 2017**

### A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Manager (s)	Dates Filled: 6/17/2016; 10/31/2016
2. Job Title: Business Manager	Dates Filled: 6/6/2016
3. Job Title: Program Director	Date Filled: 6/16/2016
4. Job Title: Receptionist	Date Filled: 11/14/2016
5. Job Title:	Date Filled:

### B. Recruitment Sources used to Seek Candidates for Each Vacancy

1. Job Title: Account Manager		Number Interviewed: 12	Date Filled: 6/17/2016 & 10/31/2016	
Source	Contact Person	Address	Telephone Number	Person Hired?
Wpst.com		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ, 08540	609-419-0300	
Commercials on 94.5 WPST		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ, 08540	609-419-0300	
Referral	various			Yes - 2
Internal		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ, 08540	609-419-0300	Yes - 1
Walk In		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ, 08540	609-419-0300	
Indeed.com				
2. Job Title: Business Manager		Number Interviewed: 10	Date Filled: 6/6/2016	
Source	Contact Person	Address	Telephone Number	Person Hired?
Indeed.com				
Commercials on 94.5 WPST		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ 08540		
Internal		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ 08540		
Referral	Various			Yes - 1
Distribution List (see E)				
3. Job Title: Program Director		Number Interviewed: 4	Date Filled: 6/16/2016	
Source	Contact Person	Address	Telephone Number	Person Hired?
Allaccess.com				

Internal				
Referral				Yes - 1
1. Job Title: Receptionist		Number Interviewed: 9	Date Filled: 11/14/2016	
Source	Contact Person	Address	Telephone Number	Person Hired?
Wpst.com		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ, 08540	609-419-0300	
Commericals on 94.5 WPST		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ, 08540	609-419-0300	
Referral	various			Yes - 1
Internal		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ, 08540	609-419-0300	
Walk In		619 Alexander Rd, 3 <sup>rd</sup> Floor Princeton NJ, 08540	609-419-0300	
Indeed.com				
Distribution List (see E)				

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year (this will be a raw number)

25

#### E. Outreach Activities

Type of Recruitment Initiative	Brief Description of Activity	Date	Personnel Involved
Internship Program	<p>35 Interns at WPST received experience and instruction in the following areas:</p> <ul style="list-style-type: none"> <li>• Promotional Duties of Radio</li> <li>• Marketing in the Media; Product, Price, Package, Position &amp; Promotion</li> <li>• Marketing Proposals &amp; Promotional Recaps; Integrating with Sales</li> <li>• Record Labels and Music Promotions</li> <li>• Creating Radio Listenership: Cume, TSL &amp; Other promotions</li> <li>• Event Management</li> <li>• Production &amp; Copywriting</li> <li>• Programming Concepts</li> <li>• On-Air; Create an Aircheck</li> </ul>	Ongoing	Promotions Director

College Fair	Connoisseur Media dba WPST, WNJE & WCHR sponsored the PST Career Fair at Marketfair Mall in West Windsor, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	4/18/16	General Manager, Sales Manager, Promotions Director, Programming Director, Sales Staff
WPST Freedom Fest	Connoisseur Media dba WPST sponsored the WPST Freedom Festival at Mercer County Park in West Windsor, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	June 25, 2016	Promotions Director, Sales Manager
Northern Burlington Chamber of Commerce Business Expo	Connoisseur Media dba WPST, WNJE & WCHR at Old York Country Club in Chesterfield, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	10/13/15	Sales Manager, Sales Staff
Mid-Jersey Chamber of Commerce Business Expo	Connoisseur Media dba WPST, WNJE & WCHR at the Sun National Bank Center in Trenton, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	10/19/16	Sales Manager, Sales Staff

#### E. Recruitment Source Distribution List

Source	Address	Fax #
Rider University - Lawrenceville	2083 Lawrenceville Road, Lawrenceville, NJ 08648	609-895-5639
Rider University - Princeton	101 Walnut Lane, Princeton, NJ 08540	609-252-0477
Princeton University	Princeton University, Princeton, NJ 08544	609-258-2919
The College of New Jersey	2000 Pennington Road, Ewing, NJ 08628	609-637-5123
Mercer County Community College	1200 Old Trenton Road, West Windsor, NJ 08550	609-570-3880
Princeton Public Library	65 Witherspoon Street, Princeton, NJ 08542	609-924-7937
West Windsor Public Library	333 North Post Road, West Windsor, NJ 08550	609-936-9511
Princeton Meadow Church	545 Meadow Road, Princeton, NJ 08540	609-987-2468
Saint David the King Catholic Church	1 New Village Road, Princeton Junction, NJ 08550	609-799-1984
Prince of Peace Lutheran Church	177 Princeton Hightstown Rd, Princeton Jct., NJ 08550	609-799-0958
Windsor Chapel	401 Village Road East, Princeton Junction, NJ 08550	609-799-4018

Congregation Beth Chaim	329 Village Road East, Princeton Junction, NJ 08550	609-799-9249
The Jewish Center	435 Nassau Street, Princeton, NJ 08540	609-921-7531
Adath Isreal Congregation	1958 Lawrenceville Road Lawrenceville, NJ 08648	609-896-1071