

EEO Public File Report

**WPST-FM, WNJE-AM, WCHR-AM
(TRENTON, NJ)
January 22, 2015 – January 21, 2016**

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Manager (s)	Dates Filled: 5/18/15, 8/9/15
2. Job Title: On-Air Personality	Dates Filled: 12/7/15, 12/14/15
3. Job Title:	Date Filled:
4. Job Title:	Date Filled:
5. Job Title:	Date Filled:

B. Recruitment Sources used to Seek Candidates for Each Vacancy

1. Job Title: Account Manager		Number Interviewed: 5	Date Filled: 5/18/15, 8/9/15	
Source	Contact Person	Address	Telephone Number	Person Hired?
Wpst.com		619 Alexander Rd, 3 rd Floor Princeton NJ, 08540	609-419-0300	
Commercials on 94.5 WPST		619 Alexander Rd, 3 rd Floor Princeton NJ, 08540	609-419-0300	
Referral	various			Yes - 1
Internal		619 Alexander Rd, 3 rd Floor Princeton NJ, 08540	609-419-0300	
Walk In		619 Alexander Rd, 3 rd Floor Princeton NJ, 08540	609-419-0300	Yes - 1
Indeed.com				
Recruitmentqueen.com				
Distribution List (see F.)				
2. Job Title: On-Air Personality		Number Interviewed: 7	Date Filled: 12/7/15, 12/14/15	
Source	Contact Person	Address	Telephone Number	Person Hired?
Allaccess.com				Yes - 2
Craigslist.com				
Internal				
Referral				

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year (this will be a raw number)

12

E. Outreach Activities

Type of Recruitment Initiative	Brief Description of Activity	Date	Personnel Involved
<p>Internship Program</p>	<p>7 Interns at WPST received experience and instruction in the following areas:</p> <ul style="list-style-type: none"> • Promotional Duties of Radio • Marketing in the Media; Product, Price, Package, Position & Promotion • Marketing Proposals & Promotional Recaps; Integrating with Sales • Record Labels and Music Promotions • Creating Radio Listenership: Cume, TSL & Other promotions • Event Management • Production & Copywriting • Programming Concepts • On-Air; Create an Aircheck 	<p>Ongoing</p>	<p>Promotions Director</p>
<p>Community Options, Inc - STEP Program</p>	<p>2 new Interns at WPST every eight weeks, beginning April 2015. STEP is a job training and transition program for high school students and young adults with intellectual and developmental disabilities. They received experience and instruction in the promotional duties of radio</p> <p>Contact: Naura Scott 16 Farber Rd Princeton, NJ 08540 (609) 951-9900</p>	<p>April 2015 – June 2015</p>	<p>Promotions Director</p>
<p>PST Career Fair</p>	<p>Connoisseur Media dba WPST, WNJE & WCHR sponsored the PST Career Fair at Marketfair Mall in West Windsor, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.</p>	<p>3/10/15</p>	<p>General Manager, Sales Manager, Promotions Director, Programming Director, Sales Staff</p>
<p>Princeton Region Young Professionals Networking Event</p>	<p>Connoisseur Media dba WPST, WNJE & WCHR sponsored the Princeton Region Young Professionals Networking Event at WPST in Princeton, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were</p>	<p>6/18/15</p>	<p>General Manager, Sales Manager, Promotions Director, Programming</p>

	discussed with participants and applications were accepted.		Director, Sales Staff
WPST Freedom Fest	Connoisseur Media dba WPST sponsored the WPST Freedom Festival at Mercer County Park in West Windsor, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	June 26, 27 & 28, 2015	Promotions Director, Sales Manager
Recruitment Queen – Bucks County Career Fair	Connoisseur Media dba WPST, WNJE & WCHR co-sponsored the Bucks County Career Fair at the Radisson Hotel in Trevese, PA. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	9/22/15	Sales Manager, Sales Staff
Northern Burlington Chamber of Commerce Business Expo	Connoisseur Media dba WPST, WNJE & WCHR at Old York Country Club in Chesterfield, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	10/13/15	Sales Manager, Sales Staff
Mid-Jersey Chamber of Commerce Business Expo	Connoisseur Media dba WPST, WNJE & WCHR at the Sun National Bank Center in Trenton, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted.	10/21/15	Sales Manager, Sales Staff

E. Recruitment Source Distribution List

Source	Address	Fax #
Rider University - Lawrenceville	2083 Lawrenceville Road, Lawrenceville, NJ 08648	609-895-5639
Rider University - Princeton	101 Walnut Lane, Princeton, NJ 08540	609-252-0477
Princeton University	Princeton University, Princeton, NJ 08544	609-258-2919
The College of New Jersey	2000 Pennington Road, Ewing, NJ 08628	609-637-5123
Mercer County Community College	1200 Old Trenton Road, West Windsor, NJ 08550	609-570-3880
Princeton Public Library	65 Witherspoon Street, Princeton, NJ 08542	609-924-7937
West Windsor Public Library	333 North Post Road, West Windsor, NJ 08550	609-936-9511
Princeton Meadow Church	545 Meadow Road, Princeton, NJ 08540	609-987-2468
Saint David the King Catholic Church	1 New Village Road, Princeton Junction, NJ 08550	609-799-1984
Prince of Peace Lutheran Church	177 Princeton Hightstown Rd, Princeton Jct., NJ 08550	609-799-0958

Windsor Chapel	401 Village Road East, Princeton Junction, NJ 08550	609-799-4018
Congregation Beth Chaim	329 Village Road East, Princeton Junction, NJ 08550	609-799-9249
The Jewish Center	435 Nassau Street, Princeton, NJ 08540	609-921-7531
Adath Isreal Congregation	1958 Lawrenceville Road Lawrenceville, NJ 08648	609-896-1071